



# CORPORATION AND FOUNDATION SPONSORSHIP LEVELS

## GETTIN' IT DONE: NOW MORE THAN EVER

### SFHDC 32nd Anniversary Gala



Fruition

- Permanent recognition at SFHDC Financial Empowerment Center, reaching 1,500+ unduplicated clients annually.
- 'Presenting Sponsor' billing on monthly newsletters, reaching 6,000+ Bay Area residents.
- Customized video 'Sponsor Profile' segments during the virtual Gala.
- 'Presenting Sponsor' billing on all Gala websites, flyers and social media promotions.
- Full-page sponsor profile in our 2020-21 Annual Report.

\$15,000



Resilience

- 'Featured Sponsor' billing on monthly newsletters, reaching 6,000+ Bay Area residents.
- One video 'Sponsor Profile' segment during the virtual Gala.
- 'Featured Sponsor' billing on all Gala websites, flyers and social media promotions (est. 700,000 impressions).
- Featured recognition in our 2020-21 Annual Report.

\$10,000



Strategy

- Logo branding on monthly newsletters
- 'Sponsor' billing on all Gala websites, print ads, flyers and social media promotions (est. 700,000 impressions).
- Recognition in our 2020-21 Annual Report.

\$7,500



Vision

- Logo branding on monthly newsletters
- 'Sponsor' billing on all Gala websites, print ads, flyers and social media promotions (est. 700,000 impressions).
- Recognition in our 2020-21 Annual Report.

\$5,000



Idea

- 'Sponsor' billing on all Gala websites, print ads, flyers and social media promotions (est. 700,000 impressions).
- Recognition in our 2020-21 Annual Report.

\$2,500

Custom sponsorship amount: \_\_\_\_\_

Please note that your donation is not limited by any category, and all amounts are accepted.

Make checks payable to: San Francisco Housing Development Corporation

Please enclose this form with your donation. Non-profit/Federal ID: 94-3090854. For inclusion of name and logo in all promotional and event materials, please email logo to [chris@sfhdc.org](mailto:chris@sfhdc.org) upon confirmation of sponsorship. For event questions, please contact Faye D'Alessio, Manager of Special Events & Projects, at [faye@sfhdc.org](mailto:faye@sfhdc.org) or 415-822-1022. For sponsorship, please contact Chris Hansen Fund Development Officer at [chris@sfhdc.org](mailto:chris@sfhdc.org) or 415-822-1022 x104.



# SPONSORSHIP REGISTRATION FORM

I/We will sponsor *Gettin' It Done -- Now More Than Ever*

Sponsorship Level:

Enclosed Check Amount: \$ \_\_\_\_\_

Please enter the following information:

Sponsor Name:

Contact Name:

Company:

Company Address:

City:

State:

Zip Code:

Telephone:

Email:

Please mail this form and your check to:  
San Francisco Housing Development Corporation  
4439 Third Street  
San Francisco, CA 94124

For inclusion of name and logo in all promotional, advertising and event materials,  
please email logo to [chris@sfhdc.org](mailto:chris@sfhdc.org) upon confirmation of sponsorship.